

## HTC U11 - The Squeezable Phone

These days it can be hard for smartphone manufacturers to design a phone that's unique and stands out in today's crowded market. However, HTC have raised the bar, creating a flagship phone like no other - the HTC U11.

With a polished design, this eye-catching phone is a sleek combination of glass and metal, giving it a two-tone finish, with varying colour shades in different light. This material also makes the phone very light, which takes a bit of getting used to. The U11 also has a first-rate camera which takes stunning photos with rich detail, deep colour and excellent low-light performance. Added to this, the U11 is IP67 water-resistant, which is great if you're a bit clumsy like me.



Best of all, HTC have changed the game by adding the innovative Edge Sense "squeezability" feature to the U11. Built-in pressure sensors are incorporated into the lower half of the phone, which means that by squeezing the phone's edges you can launch the camera, take pics, and launch apps, all with just a squeeze! This is a phone not to be missed - pop in-store today and give it a spin.

*The HTC U11 is available in Black and Silver 64GB, with no upfront costs when you take out an airtime plan. Pop in-store and give it a squeeze.*