

## Vodafone Smart platinum 7 - Power and elegance without the price tag!

It's no wonder that the new Vodafone Smart platinum 7 was a big winner at this years' UK Mobile Choice Awards!

It looks, feels, and performs like a top-end smartphone, with a flawless premium glass and aluminium design. The vibrant resolution of the 5.5-inch, 2k AMOLED display absolutely blew me away, and when paired with the Platinum VR headset you get a truly immersive VR experience.

I'm not ashamed to say that I spent the best part of a day with my new VR, watching 360° YouTube videos, and battling evil zombies. And the best part? It barely made a dent in the battery life, which lasted an incredible two days between charges.

Running on Android Marshmallow the performance is fast and fluid, and the 16MP camera with quick-focus has features such as panoramic, slow-mo videos, and night mode, that easily match the latest premium handsets.

If you're looking for a premium smartphone experience without the premium price tag, then take a closer look at the Vodafone Smart platinum 7.

*The Smart platinum 7 & VR bundle is available exclusively from Airtel-Vodafone with no upfront costs when you take out an airtime plan. Pop in-store and give it a spin.*

